

Roof Coatings Manufacturers Association
Government Affairs Briefing and Meeting
Draft Agenda
Thursday, October 1, 2009, 2009
8:30 AM – 11:00 AM
Hilton Alexandria Mark Center
Alexandria, Virginia

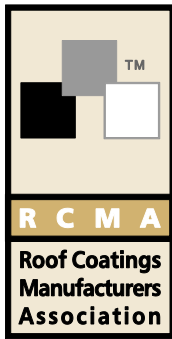
Presiding Chair: Andrew Romano, GAF Materials Corporation

Meeting Objectives:

- Review and Discuss the Congressional High Performance Building Caucus
- Education of the goals and objectives of the Department of Energy’s Cool Roofing Program
- Update members on the current status and future of RCMA’s regulatory response program and advocacy agenda

Time	Item	Materials
8:00 AM	Introduction/Opening Remarks <ul style="list-style-type: none"> • Overview of Meeting Agenda • RCMA Antitrust Guidelines • Approval of Minutes – June 18, 2009 • Staff Report 	Agenda Antitrust Guidelines Minutes
8:30 AM	Special Presentation: <i>Congressman Russ Carnahan (D-MO)</i> <i>Co-Chair & Co-Founder Congressional High Performance Building Caucus</i>	
9:00 AM	Special Presentation: <i>Scott Hine, Department of Energy</i> <i>Office of Building Technologies Program, Energy Efficiency and Renewables</i>	
10:00 AM	Government Affairs and Advocacy Update: <u>Government Affairs:</u> Jim Baker, RCMA Director of Industry Affairs <ul style="list-style-type: none"> • VOC Regulations 2009 and 2010 <u>Advocacy Update:</u> Craig Brightup, The Brightup Group	
10:45 AM	New Business	
11:00 AM	Adjournment	

*ACTION REQUIRED



**Roof Coatings Manufacturers Association
Government Affairs Committee
Draft Minutes
Thursday, June 18, 2009
1:15 PM – 2:45 PM
The Peppermill
Reno, NV**

Presiding Chair: Andrew Romano, GAF Materials Corporation

Meeting Objectives:

- Update on the impacts and implications on the coatings industry of the new administration, including workforce, environment, etc.
- Review and education of new VOC regulations for coatings, adhesive and sealants
- Determine speakers for Fall 2009 Meeting

Introduction/Opening Remarks

Jim Baker, RCMA Staff, called the meeting to order at 1:15 PM and welcomed the committee members to the meeting. Mr. Baker reviewed the meeting objectives and the agenda. He noted that Andy Romano, the Government Affairs Committee chair was unable to attend the meeting. Jim Baker, RCMA Staff, reviewed the anti-trust guidelines noting that counsel passed around a copy of the attendance sheet asking everyone to acknowledge the summary of the anti-trust guidelines attached.

Mr. Baker called for approval of the September 18, 2008 meeting minutes.

MOTION: The council moved and seconded to approve the minutes of September 19, 2008 (Anthony/Leonard). The motion passed unanimously.

Mr. Baker provided an update on the recent activities of the RCMA.

Special Presentation:

Mr. Baker introduced Craig Brightup, The Brightup Group, who presented on *RCMA and the New Administration*.

VOC Updates

- **California Air Resources Board**

- **AQMD Adoption**

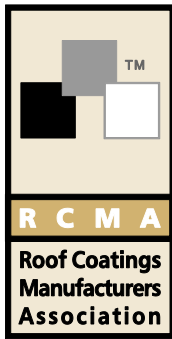
- Mr. Baker presented the 2007 CARB Adoption Process noting that RCMA has previously submitted comments to the San Joaquin Air Pollution Control District who was considering South Coast Volatile Organic Compound Limits. RCMA is currently developing comments for the Bay Area and Ventura County.

- ACTION: Staff to contact Paul Beemer to assist with developing stock comments to be distributed to all California AQMDs.**

- **Testing Methodology Changes**

- Mr. Baker reported that due to the decrease in VOC limits in California and the

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move towards water borne coatings that regulators are investigating new methods to measure VOC emissions. As more coatings are being formulated to be water based, Method 24 is becoming less effective in measuring the actual VOC emissions.

- **Ozone Transport Commission**

- **Adhesive Sealants Rule**

- Mr. Baker reviewed the OTC Adhesive Sealant Rule adoption matrix provided in the re-ahead package. The matrix was recently completed and distributed to the membership.

- **AIM Rules**

- There was a discussion about completing the map updates for the VOC content limits for AIM products. Dan White suggested that a small group assist staff and the Gardner-Gibson had resources it could devote to helping finalizing the complete update of the US. The committee discussed breaking the country down into various areas and reporting back the details in a standard format for staff to compile.

Task Force: Van Ripps—OTC States; Penny Gift—LADCO States; Dan White—California; Steve Heinje—Western States; and Mary-Ellen Snow—Mid-South and Canada.

Objective: The task-force will complete a review of all VOC regulations as they relate to the AIM and Adhesive and Sealants. Staff will provide the format and break down of regions.

Goal: Final update to be presented at the RCMA Fall 2009 Meeting.

- **US EPA**

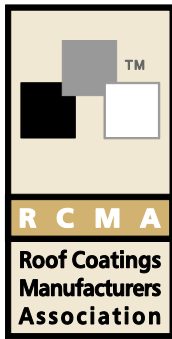
- **National Rule**

- Currently, the National AIM rule is on hold until the near completion implementation of the 2007 CARB SCM.

- **Reactivity Summit**

- The US EPA recently held a reactivity summit. RCMA Staff, Jim Baker, attended on behalf of the association. The 2 day summit yielded positive feed back with the end result being that the of the EPA will summarizing the discussion into a white paper that could be used for the future development of reactivity based rule. EPA currently lacks the funds, man-power, and feels that industry has not reached consensus to proceed forward with a reactivity based rule.

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ACTION: Staff will circulate the presentation of the summit for members to review.

ACTION: Staff will circulate the white paper to the membership once it is finalized and released.

New Business

- **CARB Survey of Bituminous and Aluminum Coatings**

Jim Nyardy of CARB contact RCMA requesting assistance in verifying companies that should have reported the gallons of bituminous and aluminum coatings sold into California. CARB is concerned about a 64% drop off in shipments of bituminous and aluminum coatings in the last survey.

ACTION: Staff will work with RCMA members to ensure accurate reporting in the correct categories to help verify the CARB 2008 Annual Report.

The confirmation of the correct reporting will help CARB support RCMA when defending the VOC limits of aluminum coatings.

- **DHS: Chemical Facility Anti-terrorism Standards (CFATS)**

RCMA members may have heard about the CFATS bill being in the process of being reauthorized. Members should continue to move forward with site security plans as the bill is expected to be renewed.

ACTION: Staff will report to the membership when further information is available on the reauthorization of the bill.

- **Next Meeting**

The Government Affairs Committee's next meeting will be September 30 through October 1, 2009, at the Hilton Mark Center, Alexandria, VA.

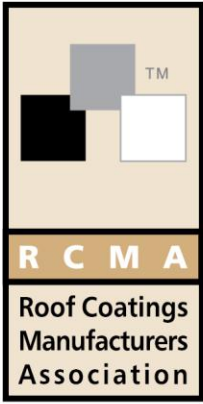
- **Speaker Topics**

There was a discussion about having a hands-on lobbying education session at future meeting. Topics include but are not limited to federal, state, and local lobbying along with working with regulatory agencies.

Adjournment

The committed moved and seconded to adjourn at 2:45 PM. (Anthony/Portfolio)

*ACTION REQUIRED



Roof Coating Manufacturers Association Legislative Brief

www.roofcoatings.org

September 2009

GOOD NEWS: San Joaquin Valley Air Pollution Control District AIM Rule & Meeting—Aluminum Roof Coatings VOC Limit Increased to 400g/L!

The San Joaquin Valley Air Pollution Control District (SJVAPCD) released its next iteration of the draft AIM rule including a significant change to the VOC table. The new draft rule increased the VOC limit from 100 g/L to 400g/L at the urging of RCMA to continue to provide energy efficient coatings that help mitigate heat gain within a building structure. Additionally, RCMA issued comments about the formulation issues aluminum coatings encounter with Tert Butyl Acetate (TBAC) and the shortened shelf life of waterborne aluminum coatings have. The new limits will take effect on January 1, 2011.

RCMA commented on the other roof coating categories and urged higher limits; however, due to CARB's passage of the 2007 SCM the limits will stand at:

Bituminous Coatings	50g/L
Bituminous Primers	350g/L
Roof Coatings	50g/L

RCMA should count this as a win as it was instrumental in providing the necessary details to increase the limits; however, the final rule has not been issued yet.

SJVAPCD will hold a public workshop on September 15, 2009 in Fresno, California. Paul Beemer, RCMA Consultant, will attend on behalf of RCMA. Back up materials including the link to the Public Workshop Notice, Draft Rule, Draft Staff Report, Cost Effectiveness Analysis, Socioeconomic Analysis and response to comments are available for the meeting at:

http://www.valleyair.org/Workshops/public_workshops_idx.htm#r4601

Ozone Transport Commission Stationary & Area Source Meeting

The Ozone Transport Commission (OTC) Mobile and Stationary Source Committee met on September 3-4, 2009 in Niagara Falls, New York. The meeting focused on upcoming air quality modeling changes, VOC model rules (e.g. Architectural and Industrial Maintenance Coatings) and climate change related issues in order to meet the 2006 24-hour ozone attainment requirements under the National Air Quality Standards. The Stationary & Area Source Report is at the end of the article (double click on the icon to view).

The OTC is preparing to change modeling software platforms for the next round of VOC and PM2.5 reductions. The emission inventory will be based on calendar year 2007 and modeling will be done on calendar year 2005.

Ozone Transport Commission Stationary & Area Source Meeting (cont)

The OTC is looking at a multitude of stationary and area source rules in order to meet the next round of reductions. While the OTC and staff are currently not planning on completing a model rule, they do plan on issuing summary sheets and allowing states to revise each SIP plan independently. The OTC timeline indicates that the new SIP for AIM Coatings would go into effect on January 1, 2013. The OTC AIM Summary sheet for suggested revisions is included as a PDF at the end of the article.

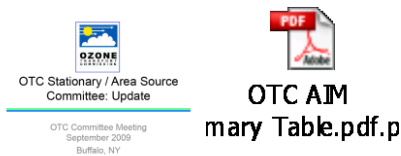
RCMA and NPCA urged during the discussion that without a model rule to review, multiple and inconsistent rules could emerge during the next implementation round. These multiple and varying rules in the Ozone Transport Region (OTR) will cause confusion for manufacturers and may actually increase the VOC emissions as there could be transfer of emissions from one state to another within the northeast corridor.

RCMA provided oral comments on the unintended consequences that multiple rules may have including various sell through provisions, the impact of eliminating certain energy efficient roofing product categories from the market place, and using the reformulation and retesting of white and aluminum coating that qualify under the US EPA's Energy Star Roofing Program.

RCMA also objected to lowering the limits to reflect California's 2007 SCM limits due to the differences in topography, geography and climate of the east coast verses the west coast. The suggested limits for bituminous coatings and roof coating would be reduced to 50g/L making it nearly impossible to apply a coating in the northeast corridor north of Maryland between the months of October and April as these waterborne coatings would need to be applied on days where the temperature was 40 degree Fahrenheit or greater. It would be recommend that the VOC limit for Bituminous and Roof Coatings according to several RCMA members not be lower than 250 g/L.

OTC staff agreed to meet with RCMA and NPCA and requested that comments be submitted to staff by September 24, 2009. RCMA is coordinating these comments with NPCA using the San Joaquin comments as an example. Additionally, RCMA will develop a letter for manufacturers with the OTR to send to the state agencies urging the development of a model rule and reduction based on actually real emissions and cost data.

Finally, OTC will be reviewing a new CAIR program to replace the DC Circuit court vacated rule to allow for emissions trading within the OTR.



California 2007 Suggested Control Measure Update:

The Air Quality Management Districts (AQMDs) in California have been slow to begin adoption of the 2007 Suggested Control Measure for Architectural and Industrial Maintenance Coatings. Discussion with staff at CARB indicated that the California budget cut and furloughs have impacted the implementation of many state rules.

The general thinking right now is that many AQMDs and APCDs will defer the process through 2010 with implementation dates of January 1, 2011. The CARB website has a schedule of rule makings for the various California AQMDs and APCDs that can be found at:

<http://www.arb.ca.gov/coatings/arch/meetings/schedule2007.htm>

California 2007 Suggested Control Measure Update (cont):

The following rules are under consideration:

District	Workshop Date	Hearing Date	Website Address / Telephone Number
Ventura County APCD Rule 74.2  Rule 74.2.1 July 2009 draft.pdf	September 22, 2009 @ 7:30 pm		Advisory Committee Stan Cowen (805) 645-1408 stan@vcapcd.org
San Joaquin Valley APCD Rule 4601	September 15, 2009 @ 1:30 pm In Person: Fresno Video: Bakersfield; Modesto		Public Workshops Anna Myers (559) 230-5800 anna.myers@valleyair.org

The follow rules have passed with an effective date of January 1, 2011:

District	Rule Number	Adopted Date
Bay Area AQMD	Rule 8-3	July 1, 2009

RCMA will continue to monitor and alert you to any additional rules that begin the review process. If you learn of something please contact RCMA Headquarters immediately at 202-207-0919.

RCMA Fall 2009 Committee and Government Affairs Briefing:

RCMA's Fall 2009 Committee is changing the meeting format by reducing the number of speakers and moving to higher profile speakers. In addition, RCMA staff has provided, at the request of the membership, two working group sessions on September 30, 2009 when the larger group will be broken down into smaller working groups for document and program review. The general committee sessions will continue to be reports of on going projects and 2010 planning discussions.

RCMA would like to thank our sponsors who are helping to make this meeting a reality: **The SWTGroup; Palmer Asphalt; Advanced Marketing International; Owens Corning; FBC Chemicals; and The Brewer Company.**

RCMA is pleased to host as our speakers this Fall:

- Congressman Russ Carnahan** (D-MO), Co-Chair and Co-Founder of the High Performance Building Caucus will speak about the caucus. The Caucus serves as a forum to examine new and more sustainable approaches to design, construction, operating new buildings and retrofitting older ones. It presents new policies and emerging best practices, and brings together experts from a variety of disciplines to address design and construction issues and highlights the environmental and economic value of high performance buildings. Congressman Carnahan will provide brief remarks with a question and answer period following.

RCMA Fall 2009 Committee and Government Affairs Briefing (cont):

- **Scott Hine**, Department of Energy, Director, Office of Building Technologies Program, Energy Efficiency and Renewable will follow the Congressman and will provide an executive level briefing on cool roofing from the Departments perspective.
- Additionally, RCMA will provide an **update on VOC regulations** with the various air districts and its **advocacy efforts on the Hill** to include roof coatings under the residential \$1500 tax credit for energy efficient roofing under the American Reinvestment and Recovery Act of 2009.

RCMA opened the October 1, 2009 portion of the meeting up to our various allied roofing organizations including: RRC (Cool Roofs Rating Council); RRCI (Reflective Roof Coatings Industry); ASC (Adhesive and Sealants Council); NPCA (National Paint and Coatings Association) ; NAIMA (North American Insulation Manufacturers Association); PIMA (Polyisocyanurate Insulation Manufacturers Association); NRCA (National Roofing Contractors Association); ARMA (Low-sloped Roofing Committee) and RCI Foundation Members.

Allied association guest are invited at a reduced rate of (\$100 advance/\$125 at the door) for the September 30, 2009 Associate's Reception and the October 1, 2009 breakfast and speakers program. Allied association guests will not be permitted in the committee meetings or working groups without prior consent.

RCMA requests that you circulate this important information to your colleagues and others within your company encouraging their participation and registration for the meeting. RCMA members may register for the meeting at http://www.roofcoatings.org/2009_fall_meeting/register.html.

RCMA members do not need to register separately for the October 1, 2009 breakfast and speaker session as it is included in your \$175 registration fee.

If you have any questions or for further details contact Penny Alston, RCMA Member Services Coordinator, at 202-207-1126 or email palston@kellencompany.com.

Other News:

RCMA New Member Round-up

RCMA Board of Directors & Membership are pleased to welcome our newest association members:

- **3-M Material Corporation**
Frank Klink
St. Paul, Minnesota
(651) 733-0099
- **Max Chemical**
Julio Penton, General Manager
San Juan, Puerto Rico
787-765-6100

RCMA Calendar of Events

RCMA's 2010 Calendar is available online at www.roofcoatings.org/

Annual Meeting Update:

RCMA is working to position the Annual Meeting and Exposition in conjunction with the American Coatings Show in Charlotte, North Carolina.

- American Coatings Show
April 13-15, 2010
- American Coatings Conference
April 12-14, 2010

More information to come!