



Roof Coatings Manufacturers Association

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FOR IMMEDIATE RELEASE

Chris Salazar Receives RCMA's Highest Honor Martin A. Davis Industry Leadership Award



WASHINGTON, DC (April 21, 2011) – The Roof Coatings Manufacturers Association (RCMA), a national trade association representing manufacturers of cold applied protective roof coatings, cements, and suppliers of industry products, recently awarded Chris Salazar, vice-president of sales & marketing at Karnak Corporation, as the recipient of the RCMA's prestigious Martin A. Davis Industry Leadership Award for 2011.

Salazar is the 27th recipient of the Martin A. Davis Industry Leadership Award and was presented with this honor at this year's RCMA Annual Conference and Expo, March 26-30, 2011, at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale, Florida. The Martin A. Davis Industry Leadership Award is the highest honor bestowed by the Roof Coatings Manufacturers Association. The award is presented annually to an individual, selected by his or her peers, who has exemplified outstanding service and made significant contributions to the roof coatings industry. The award was first presented in 1985 posthumously to one of RCMA's visionary founding members, Martin A. Davis, and subsequently designated in his memory.

“Chris Salazar has a unique political savvy and technical understanding that have been a tremendous asset to this Association,” said Reed Hitchcock, executive director, RCMA. “As a past President of RCMA, as well as actively leading key initiatives such as the RCMA Sustainability Council, Chris embodies the commitment and dedication to the betterment of the entire roof coatings industry that The Martin A. Davis Award represents.”

Salazar has been affiliated and actively involved in the roof coatings manufacturing industry for several decades, as well as a fixture at RCMA. He has served in many capacities over the years including holding the office of president and has help build one of the Association's long-time member companies.

About RCMA

The Roof Coatings Manufacturers Association (RCMA) is the national trade association representing manufacturers of cold applied protective roof coatings and cements, and suppliers of products, equipment, and/or services to and for the industry. RCMA is committed to continually improving performance and quality of roofing. For additional information, contact RCMA at: (202) 207-0919; Fax: (202) 223-9741; or visit the RCMA website at www.roofcoatings.org.

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