



# Roof Coatings Manufacturers Association

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## FOR IMMEDIATE RELEASE

### **Boasting High Attendance Numbers, RCMA Annual Meetings Features Election of New Officers, Prestigious Award Announcement**

**WASHINGTON, DC (February 26, 2014)** – The Roof Coatings Manufacturers Association (RCMA) hosted more than 90 industry attendees at its 2014 Annual Meeting, February 24-25 in Las Vegas, Nevada. The Association elected a new slate of Officers to its Board of Directors and named Brian Anthony, Vice President, The Brewer Company, Milford, Ohio, the 2013 recipient of the RCMA Martin A. Davis RCMA Industry Leadership Award.

The Martin A. Davis Award, the highest tribute bestowed by the RCMA, is presented on an annual basis to that individual, selected by his or her peers, who has exemplified outstanding service and made significant contributions to the roof coatings industry. The announcement of Anthony as this year's honoree and the presentation of the award were made on February 24 at the RCMA 2014 Annual Conference at the Luxor Hotel.

Involved in the RCMA's activities for over 20 years, Anthony has served as both Vice President and President of the Association. "Throughout Brian's time with the RCMA, he has consistently been looked to as a leader in all aspects of the Association's development and growth, and has been particularly active with our technical programs," reports John Ferraro, RCMA executive director.

Anthony is the 29<sup>th</sup> recipient of the Martin A. Davis Award, first awarded posthumously to Martin A. Davis in 1985. The award was subsequently designated in honor and memory of Davis, a visionary founding member of the RCMA, who served both the Association and the industry with distinction and exceptional service.

In addition to receiving the Martin A. Davis award, Anthony was re-elected to serve on the RCMA Board of Directors. Also elected to fill two vacant seats were John Ivancic, Sherwin-Williams, and Craig Smith, Superior Products International.

The following Officers were elected by the membership at the 2014 Annual Meeting to serve two-year terms:

**President:** Helene Hardy Pierce, GAF  
**Vice President:** Skip Leonard, Henry Company  
**Vice President:** Steve Heinje, Quest Construction Products  
**Secretary-Treasurer:** Jonathan Dietzel, The SWT Group

"We are thrilled with the turnout at our Annual Meeting," commented Ferraro. "I believe that the unprecedented volume of first-time attendees is a testament to the hard work put in by our member volunteers and the relevance of our association's activities."

The RCMA will next convene in Baltimore, MD, July 14-17, for the Association's International Roof Coatings Conference.

**About RCMA**

The Roof Coatings Manufacturers Association (RCMA) is the national trade association representing manufacturers of cold applied protective roof coatings and cements and suppliers of products, equipment, and/or services to and for the industry. RCMA is committed to continually improving performance and quality of roofing. For additional information, contact RCMA at (202) 591-2452 or visit the RCMA website at [roofcoatings.org](http://roofcoatings.org).

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