ROOF COATINGS: AN AMERICAN INDUSTRY
In America, roof coatings provide jobs, enhance building performance, reduce maintenance costs, promote energy efficiency, and improve the environment.

HIRING AMERICA
OVER 275,000 EMPLOYEES In the U.S. are employed in the paint and coatings industry, including those who manufacture, distribute, sell, and apply products.

IMPROVING BUILDING PERFORMANCE
Cool roof coatings reflect solar radiation, lowering roof temperatures by up to 55°F.

BENEFITING THE ENVIRONMENT
The energy savings from reflective coatings reduce carbon emissions and smog, while diminishing the Urban Heat Island effect.

GROWING THE ECONOMY
RCMA Members sold over 51 million gallons of roof coatings in 2016.

SAVING ENERGY
A building can experience an energy savings (kWh) of up to 15% after using a reflective roof coating.

EXTENDING ROOF LIFE
Roof coatings can slow roof aging by a factor of 4, preventing landfill waste from reroofing tear-offs.

THE ROOF COATINGS INDUSTRY
RCMA Members Manufacture Coatings Across the Country

Number of RCMA Member Facilities

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<th>1-5</th>
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RCMA ROOF COATINGS MANUFACTURERS' ASSOCIATION