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RCMA Announces Launch of Redesigned Website

Washington, D.C. (September 30, 2020) – The Roof Coatings Manufacturers Association (RCMA) is proud to announce the launch of its newly redesigned website at www.roofcoatings.org.

The new website features a modern, updated layout, improved functionality, including mobile responsiveness, and easily accessible information on why roof coatings are essential for new construction and existing roof coverings.

“RCMA’s new website aligns with our priority to continue ensuring that the association provides value for our members,” said Will Lorenz, RCMA president. “This redesign makes it simple for anyone visiting the website to quickly and comprehensively learn about the benefits and importance of roof coatings.”

In addition to the public-facing redesign, RCMA has also updated the website’s members-only section to provide new ways to enhance member participation in RCMA. The site can be viewed by visiting www.roofcoatings.org.

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About RCMA:

The Roof Coatings Manufacturers Association (RCMA) is the national trade association representing the manufacturers of asphaltic and solar reflective roof coatings and the suppliers to the roof coatings industry. Established in 1982, RCMA is a leading industry voice, promoting the benefits of roof coatings and providing its membership with up-to-date information on building codes and standards, technical developments, and other industry topics of interest. RCMA has more than 70 members who manufacture in or ship products to almost every state in the country.